

JOHN W. GREENWALD
Email: jgreenwald@gardnergroff.com

LEGAL EXPERIENCE:

2001 - Present *Gardner Groff Greenwald & Villanueva, P.C., Atlanta, Georgia*

1998 - 2000 *Bernstein & Associates, P.C., Atlanta, Georgia*

1996 - 1998 *Bischoff & Associates, Ltd., Chicago, Illinois*

Patent Attorney: Draft and successfully prosecute patent and trademark applications. Perform infringement and validity studies. Negotiate and draft consulting, license, settlement, and other agreements. Negotiate favorable resolutions of infringement disputes. Draft pleadings, discovery documents, and motions. Counsel clients in domestic and international intellectual property and related business matters.

- Practice areas include the mechanical, physics, e-commerce, and software arts
- Clients include Fortune 500, mid-size, and start-up businesses

TECHNICAL EXPERIENCE:

1992 - 1993 *Valentine Company, Atlanta, Georgia*

Senior Applications Engineer with HVAC Contractor: Negotiated, engineered, and coordinated the construction of HVAC projects with annual sales of \$1 million. Performed duct design and equipment specification. Developed and implemented sales and marketing programs.

- Increased profitability by 12% over previous year

1989 - 1991 *Kearney Company, Atlanta, Georgia*

Applications Engineer with Electrical Equipment Manufacturer: Provided technical expertise for custom applications of overhead air-break and vault-type gas-insulated switchgear with annual sales of \$12 million. Created and implemented business plans and marketing strategies.

- Instrumental in securing \$2.2 million contract with Mexican national utility

1986 - 1989 *Florida Power & Light Company, Ft. Lauderdale, Florida*

Construction Services Engineer: Negotiated, engineered, and coordinated the construction of high voltage electric distribution facilities with annual costs of \$1.5 million.

- Ranked third out of eighty division engineers in work production in 1988
- Team Leader in Quality Improvement Program

EDUCATION:

Chicago-Kent College of Law, Illinois Institute of Technology, Chicago, IL
Juris Doctor and Certificate in Intellectual Property Law, 1996

- Moot Court Honor Society, member
- 1995 Cardozo/BMI Copyright Moot Court Competition, Best Team Runner-up

Georgia Institute of Technology, Atlanta, GA

- Bachelor of Mechanical Engineering, 1986

PUBLICATIONS:

"An Overview of Software Patents," Computer Law Section Newsletter, State Bar of Georgia, Winter 2000.

PROFESSIONAL MEMBERSHIPS:

- PTO registration
- State Bar of Georgia
- State Bar of Illinois
- U.S. District Court, Northern District of Georgia
- U.S. District Court, Northern District of Illinois
- Intellectual Property and Computer Law Sections of the State Bar of Georgia